LOCAL SCHOOLS BENEFIT FROM SAFE GRAD DONATION

DARTMOUTH — June 13, 2012 — Three secondary schools in the Halifax Regional School board got a boost to their Safe Grad programs today thanks to a $1,000 donation from BH Morash Insurance, a member of the MacLeod Lorway Insurance Group. The funds will go a long way towards helping graduating students plan their Safe Graduation parties.

More than 1,000 students will benefit from the donation, something that is not lost on Elwin LeRoux, Coordinator, School Administration. "A lot of work goes into Safe Grad. Staff and students put a great deal of time and effort into activities that will provide a memorable event for the graduates.” He adds, “It is gratifying to have corporate citizens like MacLeod Lorway demonstrate their belief in the value of Safe Grad by providing financial assistance to the schools. Students and staff appreciate the contribution."

Safe Graduation is a natural fit for the MacLeod Lorway Insurance Group. “Through our donation, we hope to help hundreds of students each year have a memorable and safe conclusion to their high school education.” said Stuart MacLeod, President and CEO. “We live and work here and realize how important it is to give something back to our local community, so we're very pleased to be able to support this worthwhile cause.”

The donation replaces the annual Jim Lorway Memorial Bursary program which was retired in 2008. For more than 20 years, the MacLeod Lorway Group handed out $500 bursaries to graduating seniors, but the move to supporting safe graduation was seen as a way to help even more students.

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About MacLeod Lorway Insurance Group
Formed in 1976, the MacLeod Lorway Insurance Group is one of the largest independent insurance brokerages in the province and represents Canada’s leading providers of all lines of insurance. The group includes eight insurance brokerages operating under their original names in nine separate communities.