



April 18, 2019

Good Morning SAC chairs,

Thank you for participating in the recent Thoughtexchange regarding communication related to student transportation. We received lots of positive feedback on the use of this tool for gathering input from you. We look forward to future opportunities to use the tool again.

Please find below a summary of your feedback from Jacob Ritchie, Director of Operations:

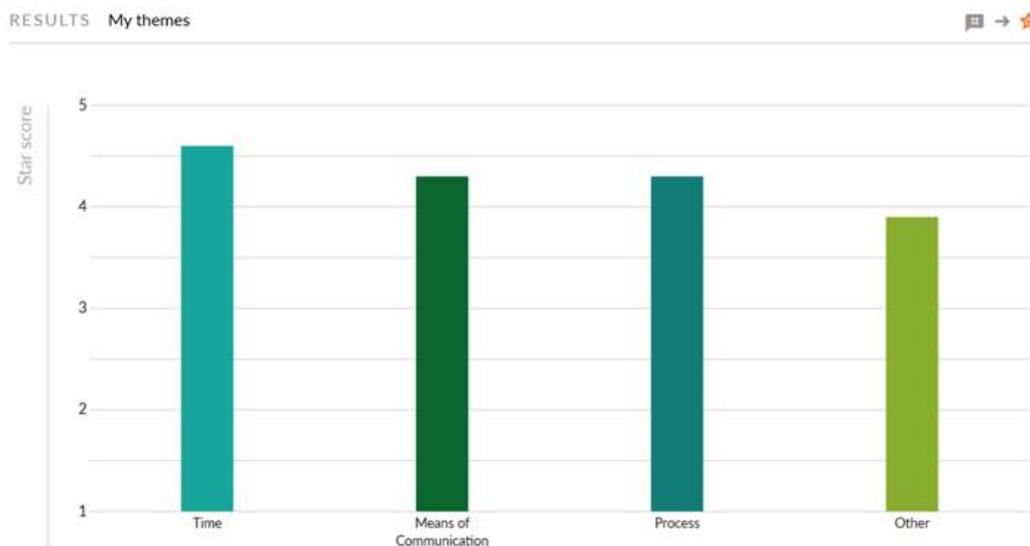
Thank you to the School Advisory Council Chairs who took the time to complete the recent Thoughtexchange on student transportation communication. The question you were asked was:

On a regular basis, what communication do families need to ensure the best busing experience for their children?

101 people participated in the Thoughtexchange and together they generated 153 distinct thoughts and assigned 2322 ratings to those thoughts.

As you can see from the chart below, most thoughts could be categorized into one of the following themes:

- Timing (Communication around busing has to be timely)
- Means of Communication (What tools i.e. telephone, email, texts, BusPlanner, etc. can/should be used to share information)
- Process (How is the information shared, by whom and with whom to be most effective)
- Other (This category contained lots of distinct thoughts that didn't fall into one of the above categories)



If you are interested in taking a deeper dive into the results, Thoughtexchange has added a new function that provides a succinct summary of the collective thoughts. [Click here](#) to take a closer look.

We will be using the feedback we received through this Thoughtexchange as we develop our communication plan around student transportation for the 2019-2020 school year.

Thanks again for taking the time to share your thoughts.

Jacob Ritchie
Director of Operations

Thank you,

Susan Tomie

Director, School Administration